CLEAN VERSION

Please amend the application as follows:

IN THE CLAIMS:

Please amend claims 16, 30, and 32 as follows:

16. (Fourth Amended) A bookmark for use in between pages of a book having a spine and a binding comprising:

a flexible, elongated, intermediate member having a first end and an opposing second end, said member having a predetermined length and thickness, said thickness being of a size to allow said intermediate member to extend between the pages of the book and along the length of the spine of the book without stretching its binding;

a top anchor for abutting the edges of the pages of the book having a thickness greater than the thickness of the intermediate member and being in the form of a portion of a character including a head end secured to said first end;

a bottom anchor for abutting the edges of the pages of the book having a thickness greater than the thickness of the intermediate member and being in the form of a second portion of said character secured to said second end;

wherein the length of said intermediate member may be extended from its predetermined length to accommodate books of different sizes; and

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the bookmark is inserted within said book without overlapping the pages or spine of the book.

(Fourth Amended) A bookmark for insertion between the pages of a book including a spine and comprising:

30. - X a thin, flexible, elongated connector having a first end and an opposing second end, said connector having a predetermined length;

a three-dimensional, first stop for abutting the edges of the pages of the book in the form of a figure having an upper torso supporting a head and a pair of forelimbs located at said first end of said connector;

a three-dimensional second stop for abutting the edges of the pages of the book in the form of a lower torso portion of said first stop including a retention member for retaining a coiled portion of said connector located at said second end of said connector; and

wherein said stops inhibit the removal of the bookmark in a direction substantially parallel to the length of the spine when the bookmark is inserted between pages of the book without overlapping the pages or spine of the book.

32. (Fourth Amended) A bookmark for use in between pages of a book having a spine and a binding comprising:

a flexible, elongated, intermediate member having a first end and an opposing second end, said member having a predetermined length and thickness, said thickness being of a size to allow said intermediate member to extend between the pages of the book and along the length of the spine of the book without stretching its binding;

a top anchor for abutting the edges of the pages of the book having a thickness greater than the thickness of the intermediate member and being in the form of the upper body portion of a character including a head end secured to said first end;

a bottom anchor for abutting the edges of the pages of the book having a thickness greater than the thickness of the intermediate member and being in the form of the lower body portion of said character secured to said second end; and

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the bookmark is inserted between the pages of the book without overlapping the pages or spine of the book.